



**Board of County Commissioners
Tourist Development
Gadsden County, Florida**

MINUTES

**Regular Public Meeting
July 15, 2013
3:30 p.m.**

Present:

**Lee Garner, Chair of TDC, City of Chattahoochee Manager and Tax Collector
Matt Thro, Vice – Chair of TDC, H & H Furniture
Jeff DuBree, Sportsman’s Lodge, Bed Tax Collector Lake Talquin
Patricia Vice, West Gadsden Historical Society, Tourist Attraction
David Knight, Midway Councilman
Keith Dowdell, City of Quincy Commissioner
Hemant Patel, Hotel Industry
Gene Morgan, BOCC (absent)
Sonya Burns, TDC Administrator
Terry Kelly, Legacy Marketing
Beryl Wood, Deputy Clerk**

Pledge of Allegiance and Roll Call

Lee Garner, Chairman of TDC called the meeting to order at 3:30pm then led in the Pledge of Allegiance.

The roll was called by the deputy clerk and noted above.

Amendments and Approval of Agenda

- 1. Approval of Meeting Minutes (June 17, 2013) Lee Garner, TDC Chairman**

UPON MOTION BY MR. PATEL AND SECOND BY MR. THRO, THE COUNCIL VOTED 7 -0, BY VOICE VOTE, TO APPROVE THE MINUTES OF JUNE 17, 2013 WITH NECESSARY CORRECTIONS.

2. Budget Update/Discussion (Jeff Price, Budget Analyst)

Mr. Price gave the budget update. He said the 12 month estimate based on monthly average is \$106,751.

Mr. Thro said they have not sat down and worked on marketing plan, he asked Mr. Price was there a problem moving items around throughout the year.

Terry Kelly of Legacy Marketing asked were we supposed to prepare a budget. He said they would like a \$169,000 for what we would like to do as for advertisement.

Mr. Garner asked that Legacy meet with Marketing Committee and work within the budget. "I have no problem going back to Commission to ask for more. We do have money in reserve." He asked that it be addressed at the next marketing meeting.

Mr. Thro said they budgeted or discussed \$70,000 for marketing.

UPON MOTION BY MR. PATEL AND SECOND BY MR. DOWDELL, THE COUNCIL VOTED 7 -0, BY VOICE VOTE, FOR APPROVAL OF 2013-2014 BUDGET AT \$106,751.

3. VISITFLORIDA Membership Invoice (Renewal) \$395.00

UPON MOTION BY MR. PATEL AND SECOND BY MR. THRO, THE COUNCIL VOTED 7 – 0, BY VOICE VOTE, FOR APPROVAL OF THE VISITFLORIDA MEMBERSHIP INVOICE IN THE AMOUNT OF \$395.00.

4. TDC Meeting Schedule (Every other Month) (Lee Gardner, TDC Chairman & Hemant Patel, TDC Councilman)

Mr. Garner mentioned the previous discussion from the last meeting where Mr. Patel asked that meetings be held every other month instead of monthly unless there were things that were pertinent for discussion.

Mr. Thro suggested meeting next month.

Mr. Patel suggested meeting August, October and December.

Next meeting dates for remainder of 2013: August 19; October 21; December 16

UPON MOTION BY MR. PATEL AND SECOND BY MR. THRO, THE COUNCIL VOTED 7 – 0, BY VOICE VOTE, FOR APPROVAL QUARTERLY MEETINGS THE REMAINDER DATES FOR 2013: AUGUST 19; OCTOBER 21; DECEMBER 16.

Mr. Thro asked that notices be sent out informing of new dates to those who apply for funding from the Council.

Mr. DuBree brought up the grant cycle was twice a year.

Sonya said it was amended to June and commented previously it was twice a year.

Mr. Garner asked the Marketing Committee to work out details.

Awards and Presentations - None

Marketing and Funding Request

- Mr. Garner mentioned the Chattahoochee Main Street, Inc. had inquired about funding, but they were not official yet. He said once they are official they should submit a request for funding.
- He also announced the Drag Boat Race in Chattahoochee on August 10, if it rains boat race will be on Sunday, August 11. In case of high water it will be rescheduled for September 27, 2013.

Public Comments and Concerns on Non-Agenda Items (3 minute limit) - None

Conference Call

Robert Skrob, Executive Director

FADMO

September 3, 2013 @ 2:00 p.m. – (Sonya will email number to Council for Conference Call.)

Other TDC Business - None

Printed Materials Available

List of Strategic Partners

List of Approved Media

TDC By-Laws

Florida Statute

ADJOURNMENT

**THERE BEING NO FURTHER BUSINESS TO COME BEFORE THE COMMISSION, THE CHAIR
DECLARED THE MEETING ADJOURNED AT 3:55 P.M.**

GADSDEN COUNTY, FLORIDA

LEE GARNER, TDC CHAIR

ATTEST:

BERYL H. WOOD, DEPUTY CLERK