

AT A REGULAR MEETING OF THE TOURIST
DEVELOPMENT COUNCIL HELD IN AND FOR
GADADEN COUNTY, FLORIDA ON AUGUST 24,
2020 AT 4:00 P.M., THE FOLLOWING
PROCEEDING WAS HAD, VIZ:

Present: Carolyn Ford, Chair
Jeff Dubree, Bed Tax Collector
Brenda Holt, Commissioner Dist. 4
Linda Dixon, Tax Collector
Cathy Johnson, Havana Council Member

Absent: John Garcia, Bed Tax Collector
Keith Dowdell, Quincy City Commissioner
Peter Patel, Bed Tax Collector

Staff: Leslie Steele, Public Information Officer
Clayton Knowles, County Attorney
Marcella Blocker, Deputy Clerk

1. PLEDGE OF ALLEGIANCE, ROLL CALL

At 4:11 P.M. Chair Ford called the meeting to order and led in the Pledge of Allegiance to the U.S. Flag.

2. Amendments to and Approval of the Agenda

MS. HOLT MADE A MOTION TO APPROVE WITH A SECOND BY MR. DUBREE. THE BOARD VOTED 5-0 BY VOICE VOTE TO APPROVE.

3. Approval of Meeting Minutes

- July 27, 2020

MR. DUBREE MADE A MOTION TO APPROVE WITH A SECOND BY MS. JOHNSON. THE BOARD VOTED 5-0 BY VOICE VOTE TO APPROVE.

4. Presentations

None were had.

5. Citizens Requesting to Be Heard on Non-Agenda Items

None were had.

6. General Business

a. Financial Reports

July 2020

Ms. Steele stated Jeff Price, Budget Director, was on vacation but had sent everyone the proposed budget for FY 2021 with all changes the Board suggested.

Ms. Holt asked if it need to be approved or wait.

Ms. Steele said approve now so it would be available for the first Budget Workshop. She stated all the changes and suggestions that were made at the last meeting were included.

Ms. Holt asked about approving groups if they were applying for CARES money.

Ms. Steele said they were on the phone and she stated the individual grants were not done this year. Grace, from the Quincy Art Center said no, they were not applying for CARES Act funding through Gadsden County, Havana did not answer.

Ms. Steele said the Art Center was \$6,000 and Havana Museum was \$2,500.

Mr. Dubree said looking at page 1 of the Expenditure, he thought it could be removed because it did not apply anymore; FADMO (TDC no longer members) and Riverway South (no longer members) and he would like to see the Project Manager removed because there would be no large signature event for the County and that was what the project manager would have been used for. He did not want that money to be used for adding staff when it was not needed and money was limited.

Chair Ford said they had previously discussed that and asked Jeff to remove Riverway and Mr. Dubree said FADMO was like Visit Florida that catered to large conventions and Gadsden County did not fit that.

Ms. Steele recommended if they made a motion for approval of the Budget, and asked if the Board wanted the items mentioned be removed and an updated copy would be presented to the TDC before it was submitted to the BOCC for the September 10th Budget Workshop.

Ms. Holt asked for the changes to be read.

Ms. Steele said the changes would be to remove FADMO, Riverway South and the Project Manager.

Mr. Dubree asked to leave the Governor's Conference in, just in case it was okay for conventions by August of next year.

Ms. Steele stated the TDC had just paid Visit Florida Dues for the next fiscal year.

Mr. Dubree asked if he could make a motion for approval based on the line item removals.

Ms. Holt said to tentatively approve. Mr. Dubree said he thought the TDC needed to approve.

b. FY 20/21 Budget

MR. DUBREE MADE A MOTION TO APPROVE THE TDC BUDGET WITH THE DELETIONS OF FADMO, RIVERWAY SOUTH, PROJECT MANAGER WITH A SECOND BY MS HOLT.

Ms. Holt asked if the TDC payed the Budget Director and Ms. Steele answered no, it was just her and the County Attorney.

THE BOARD VOTED 5-0 BY VOICE VOTE TO APPROVE.

c. Marketing RFP

d. Ms. Steele introduced the above item. She said this was not to expend funds but for the TDC to consider what firm to go with. She recommended tabling until the October meeting. She

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asked the TDC members to look at it and make any comments they wanted. She also informed the TDC they needed to find a 9th member.

e. Updates

Next scheduled meeting September 21, 2020 at 4pm.

Mr. Dubree had a question about the website. He said he could not locate the Kerigan invoice. He also said when he clicked on link "places to stay", it should have a listing of Hotels, Campgrounds and Resorts, but when he clicked on them it took him nowhere. He thought places to stay was important on the website. There were some other links too and he would send that information to Ms. Steele.

Ms. Steele asked for others to send her any recommendations for places to stay that may have been missed.

7. New Business

8. Items for Discussion

MOTION TO ADJOURN

At 4:33 PM, Chair Ford called the meeting adjourned.

GADSDEN COUNTY, FLORIDA

CAROLYN FORD, Chair
Tourist Development Council

ATTEST:

NICHOLAS THOMAS, Clerk

