

**AT A REGULAR MEETING OF THE TOURIST
DEVELOPMENT COUNCIL HELD IN AND FOR GADSDEN
COUNTY, FLORIDA ON JULY 22, 2019 AT 3:30 P.M., THE
FOLLOWING PROCEEDING WAS HAD, VIZ:**

Present: Carolyn Ford, Vice-Chair-Tourist Interest
Jeff Dubree, Tax Collector
Brenda Holt, County Commissioner
Cathy Johnson, Havana Council Member
Peter Patel, Tax Collector
Linda Dixon, Tax Collector-arrived late

Staff Present: Olivia Smith, TDC Administrator
David Weiss, Attorney
Marcella Blocker, Deputy Clerk

Absent: Joe Bouch, 78 Madison
Keith Dowdell, Quincy City Commissioner

1. PLEDGE OF ALLEGIANCE/ROLL CALL

With a quorum present Vice Chair Ford called the meeting to Order at 3:48 P.M. and asked everyone to stand and led in the Pledge of Allegiance to the U.S. Flag and roll call was taken by Deputy Clerk, Marcella Blocker.

2. AMENDMENTS TO AND APPROVAL OF THE AGENDA

MS. HOLT MADE A MOTION TO APPROVE THE AGENDA WITH A SECOND BY MS. JOHNSON, THE BOARD VOTED 5-0 BY VOICE VOTE TO APPROVE.

3. PRESENTATIONS

No presentations were given.

4. GENERAL BUSINESS

Approval of Minutes

Olivia Smith stated the minutes from the last meeting were not ready for approval but would be by the next meeting.

FY 19-20 Budget Review

Olivia Smith addressed the Board regarding the budget review stating the agenda item seeks tourist involvement council direction on development of the fiscal year 2020 preliminary budget. The budget reflects a continued focus on annual budget constraint and the continuous year around with turn out efforts to make Gadsden County a premier tourist destination and increase that tax revenue. She said the items that would be discussed today would be the Marketing Fund request and the Project Manager Position.

She stated last year there were line items for two events that did not happen. One was the Top View Sports by Grace and the other was a Special Event for \$20,000. They had not submitted a marketing fund application so she combined the \$10,000 and the \$20,000.

She also stated the Crappie tournament contract was up and that freed up \$15,000 to have a three-year contract. The \$15,000 was also added in for 45,000 in Event Grant Funds.

She stated to the Board that it was their decision but it was a chunk of money that the council decided to be more specific and not have an incorrect line item listed there.

She stated there was a request from the Gadsden Art Center and it should be \$8,000 not the \$7,000 shown on the budget document. At the April meeting they requested the usual \$5,000 for event marketing but they also requested an additional \$3,000 for the Visitors Center. A portion was for hanging signs outside of the Art Center. Their application was #8 in the back of the book.

Linda Dixon arrived at 3:53 P.M.

She stated there was no change in Training in Educational dollars, Visit Florida, River way South and FADMO.

The Quincy Music Theatre did not submit an application for money this year. Mr. Dubree asked Ms. Smith if they should reach out to the music theatre to see if they needed the charity and she did and received nothing back.

Mr. Dubree asked her to be more specific about Gadsden County Day at the Capitol. She said last year they spent \$5,000 and this year they added an additional \$5,000. The other \$5,000 came from the BOCC budget but because they used a lot of tourism and marketing materials for that day for the groups that came to the Capitol and went to the 22nd floor to see what Gadsden County was about, they thought it made more sense to include more money for tourism marketing for that specific day. She explained that \$10,000 did not have to be the amount and that it could be kept at \$5,000 like it was last year. Mr. Dubree stated it seemed to him like a lot of money. He stated that when he thinks of tourism, he thinks of people who were in this industry that went to the Capitol during session to talk about tourism and why it was good and why legislators should support it not so much as marketing the County.

Ms. Smith stated what they would like to do was to grow Gadsden County Day like they did Miami/Dade Day/ Palm Beach Day where they had more promotion specific to their County where they make it an experience. Mr. Dupree said they had lot more money than Gadsden County.

Ms. Dixon asked what Olivia planned to do to market it that would make people want to come to Gadsden County Day at the Capital and Olivia responded there was a schedule of events that the committee came together and decided prior to the event. Last year they enlisted the help of a lobbying firm to help identify the different cabinet members that they needed to speak to that day but what they would like to do was have it be more festive because there were people who visit the Capitol on that day. She stated that if the board decided to give them a lower amount, they would work with that.

Ms. Holt said the purpose other than marketing your county was to get legislative funding. She stated targeting the different committees needed to get better. The counties go in and bring food, shirts, pins and lots of different items. The items that the committee came up with were the item they want to get funded from the legislature. She stated they had done this before under Senator Lawson. It was targeted better because he had it for one area and he funneled Senators and Representatives through there, then we provided lunch for them. So each committee was targeted

to go after the funding. The only thing different with that was it gives you better marketing they were able to do two parts to it and go after them and also do the return idea later on. Other counties bring seafood all the time. You want to target where you could get money, legislation to fund your county. That was what it was for and it gets your name out there. She stated when they go to the House and Senate and they sit and only see negative things from your county, that was what they would remember when it was time to vote on items and we need them to have positive thoughts about this County.

Vice-Chair Ford stated one of the main things was to target the staff. Sometimes they do just the legislator but the staff was also key people. It takes money to do and plan. A lot of people from this county did not know about Gadsden County at the Capitol. She stated we should take advantage of that day and do great things.

Ms. Holt expressed that palm cards were needed so when people ask about Gadsden County Day our people know what to say.

Olivia stated they could do better on printed material, posters and things that could be re-used. Ms. Holt said it was about getting to know people and marketing. She also said we had to decide what we wanted to market for this county.

Jeff Price appeared before the Board to better explain the recap stating that if they continued with what was being done another year, they could make it without any problems but the year after that they would go into deficit. He stated they need to figure out what to do in the next two years to spread it out more. The revenue was about \$150,000 a year and \$260,000 was spent and it did not add up.

Mr. Patel asked if that was including reserve to which Mr. Price said yes. Mr. Patel stated a couple meetings ago he said that 20% of the projected money should have been put in reserve for any emergency that would arise. He did not know why that money was pulled out.

Mrs. Ford asked if they could restrict funds and Mr. Weiss said they could from year to year but not in perpetuity. If this year they wanted to put aside 20% of projected revenues they could recommend that to the County Commission who would make that decision. As long as it was in the guidelines established, they could but they could not do anything the Statute did not authorize. He stated that Olivia put in the amounts that were requested but not all amounts would be granted. There was a maximum funding amount put in place based on number of bed nights and none of that information was on any of the applications in terms of what the expected number of bed nights were. It made it hard to know the funding level if you did not have those numbers.

Mr. Patel stated again that he wanted on the line item to put 20% in reserve, not to spend it but to keep a cushion.

Mr. Weiss stated the way the plan allocated funds was 40% for general marketing, 20% for administrative, 20% for event participation for advertising reimbursement and 20% for the TDC hosted events and no specific allocation for a set-aside. That could be included in the plan to be proposed to the BOCC but they should not restrict from year to year the budget authority. It could be a goal but the BOCC made the end decision. Mr. Patel asked Mr. Weiss if he could see when and

how they set aside money in the past.

Mr. Dubree stated he recalled that a fair amount of revenue was built up that was left over from previous years but there was a strategic plan where you could not spend more than 20% of that reserve money in any one fiscal year.

Mr. Weiss answered that had been replaced and it was before he started. He said he could go back and probably find the document but it did not really make a difference. You have what you have right now and moving forward it would need to be amended.

Vice Chair Ford stated the last page of the budget document on the expenses the bottom said (\$56,654) for tourist development. She asked what the minus was. Mr. Price answered that was a remaining balance. He explained the parentheses did not reflect a negative balance but the remaining balance. He continued to explain the first column was the budget, next were the expenses and from \$198,264, \$88,272 was spent and \$56,654 was remaining. (The numbers were hard to read on the handout) Ms. Holt questioned the numbers because they did not add up and Mr. Price agreed. Ms. Holt said they needed to see the budget and wanted to know what was in the bank. She agreed that 20% set aside was a good idea. She said while they were figuring out the numbers, she thought TDC needed to back up and do local marketing. She stated they could market all they want but if they did not have the money it was not going to matter.

Ms. Holt asked how much money was in the bank and Mr. Price answered \$147,000. Ms. Holt asked how much marketing gets out of that. Mr. Price answered \$60,000. Ms. Holt asked if some were already paid out of that from their contract. Mr. Price answered \$2,500/month. Ms. Holt asked when that contract was over and Olivia answered September 30th. She asked what else was left to pay out. Mr. Price answered \$29,000/month for the marketing firm, Facebook ads and those types of things. Ms. Holt asked about staff and Mr. Price said that was included in the \$29,000. Ms. Holt asked what they could spend \$118,000 on because they were looking at either approving the events or not. She wanted to get straight what they could and could not do.

Ms. Ford asked when they would get the allocation for tourist development (\$150,000) Mr. Price said they get a check every month for approximately \$15,000.

Ms. Ford said if they stay within \$160,000 for the coming year, she thought they would be okay. Once that was done, they could walk back and see exactly how much they would be able to put in reserves so they would be working with real numbers instead of projected numbers.

Ms. Holt stated the budget report should be at every meeting and they should not have to request a budget report. She wanted the budget people there to give them exact numbers. She thought they needed the bank statement laid out for all of them to look at. Her concern was that after the hurricane, how well tourism was going to work from here to the Panhandle.

Ms. Holt asked concerning the training and educational section of the budget, it said FASMO 3 members (\$900) she asked if it was \$900 each or for all three. Olivia answered \$900 each and then the Governor's Conference had 2 members at \$600 each. Ms. Holt stated that when she looked at the budget it should make sense. Mr. Price stated they would get it cleaned up.

Ms. Ford stated that with \$160,000 it would put them under the guidelines for anything that would come up. She stated the budget needed to be approved and people needed to know if their

allocation was approved.

Mr. Price suggested that they go to the beginning of the budget and work down.

Marketing Funds

Mr. Price stated that two positions were added to professional services this year taking part of the attorney's fees and charging for his time to be at the meetings.

Vice Chair Ford asked Mr. Price to go to books, publications and subscriptions which was almost \$6,000 and said they had to pay the membership dues for Visit Florida but there was \$5,000 for River way South. She stated that had been a point of contention since she had been on the committee. She asked what the County was getting for \$5000. Mr. Price said he did not know and asked Olivia if she knew. Olivia stated that was something they had always been a part of. She stated they get more from Visit Florida than Explore Northwest Florida. She stated what they got was to be a part of the network. When they get grant money, they include the County in all publications on their website and everything they do they put Gadsden County in it. They also receive grant money from Visit Florida for trade shows and when they go around the country to tradeshows, they promote Gadsden County. She stated it was strictly promotional, they had a board that meets but those were the tangibles. Mr. Dubree asked if the County still had a member on that board. Olivia stated it was herself and she attended meetings. She noted it was all TDC staff representatives that went to the meetings and discuss how their county was being promoted and how they were being involved in some of the outreach. Olivia stated it had some value but she did not think \$5000 worth.

Ms. Holt asked what FADMO was. Vice Chair Ford stated the membership was \$330 and they had been with them for years. She stated they always appear in the membership magazine.

Mr. Price stated that the attorney had a problem with some events that should be addressed individually.

Olivia stated she had received the application during the time frame applications were being accepted and she had extended the deadline and two more groups submitted applications and it was now closed and would not open again for another year.

Confusion in the handouts was discussed.

Mr. Dubree asked if the \$67,000 number included the project manager and attorney and Mr. Price answered yes.

Ms. Holt asked which had been funded before. Olivia stated there was a spreadsheet handed out that had that information. Ms. Holt asked if an item that received \$1,000 last year was asking for \$5,000 this year. Olivia stated each of the applicants asked for the maximum allowed which was \$5,000. Ms. Holt stated she marked out items that had received money for 3 years because that was the limit to request in order to get new projects coming in.

Vice Chair Ford commented that she thought they lost half of the new folks from last year and she wondered if it was because of the storm. Olivia stated that a lot of the organizations did not apply and some did not submit the proper receipts needed to get reimbursed which was for marketing materials only and she thought that was what had detoured some people.

Vice Chair Ford asked how many applied but did not get reimbursed because of something they did not do. Olivia stated they reimbursed everyone. She continued saying that Works Media did

not submit a request this year and last year they received \$2500. Gadsden City Baseball did not submit receipts because they may have not of used \$1000 in which was allocated for marketing so they could not be reimbursed.

Mr. Weiss appeared before the Board. He stated there were no room nights on the application for the information they were asking for. He stated the maximum funding award based on estimated room nights and that information was not on any of the applications. He stated the maximum award amount was \$5,000 if they had 75+ people maximum room night. He continued saying 51-75 could get up to \$3,500, 25-50 could get \$2,500 and less than 25 was \$2,000 maximum. What the plan stated was once you had been funded for three consecutive years a recommendation would be made to reduce the funding to a maximum of half the prior year's amount or 100% of the current funding request if that was less. A provision also said that the maximum award was \$5,000 per event or organization. He stated that Havana Main Street had two different events that they were requesting \$5,000 each event and he thought they could get \$5,000 total if the room nights were there. The Havana History Museum was not really an event. It was put in that category (Shade Tobacco Museum) but it should be moved to general marketing if money was going to them. Same with CRA if that was something the TDC wanted to fund. Mr. Patel asked what they were asking for \$5,000 for and Vice Chair Ford stated it had to do with them developing publications for advertising purposes. Mr. Dubree stated it looked like it was through Explore Northwest Florida and if they were spending \$5,000 to be a member there then we should already be in the brochure. Olivia explained that Explore Northwest Florida was for counties only. Quincy CRA submitted an application thinking they would use the \$5,000 to market the city of Quincy.

Mr. Patel stepped out at 4:50 p.m.

Mr. Dubree expressed concern that \$5,000 was being spent twice to be in the same organization.

Ms. Holt asked for the total tax amounts put into CRA/County dollars. Mr. Price stated it was \$260,000/ year. Ms. Holt stated it had been about 10 years.

Mr. Patel returned at 4:51 p.m.

Ms. Holt stated if Havana was going to do a museum and an art center that trend set was not an event the money should be split between the two. She also stated a split should also be between Havana Main-Quilt and Ride, give them money and let them divide how they want. They discussed and decided \$1,000 each. Mr. Weiss said it was within the TDC discretion to do what was within the limitations in the plan.

Mr. Patel said that it was past year three for the Golden Knights and they received \$3,500 last year and he did not think they were eligible. He stated he thought the same rule should apply to all applicants. Ms. Holt said they could still grant them money and they were not changing the rules. She stated that Mr. Weiss said after the third year they could only be funded half of what was funded the year before.

Vice Chair Ford stated it was at the discretion of the board. Mr. Dubree asked if they turned in receipts and Olivia answered yes.

Jerry Range, a member of the Golden Knights, addressed the Board. He stated that he promotes Gadsden County all the way down to Key West and other areas and he was always doing something to let people know Gadsden County was the place to come and enjoy themselves.

Mr. Patel asked Mr. Range why he did not say how many beds he was blocking off at the Motel and he answered they had 63 rooms blocked off for the weekend (2 nights) and that he did put it on the application. He stated the event was for everyone and the Sheriff even supported them and were honorary members because they were always doing something in the community and that was why they put in an application for the maximum. He stated he was not aware of the third-year rule. Olivia stated that the board approved the application at the last meeting and the bed night information was not on it.

Everyone speaking over each other was not audible.

Vice Chair Ford stated that the Golden Knights do a good job in marketing Gadsden County and the problem was with the three-year limit they were not eligible but encouraged them to keep coming back and doing what they were doing.

Mr. Patel stated that they were bringing the bed nights.

Vice Chair Ford stated that it needed to be reconsidered.

Ms. Holt stated she did not have a problem with reconsideration. She said the Golden Knights should not be the ones defending the bed nights, the board needed to defend the bed night.

Mr. Dubree stated that if they were bringing bed nights that it would be foolish to let them get pushed aside.

Ms. Dixon stated the only reason they would be eligible was because they were getting the bed nights. Ms. Holt said that it should come from the motel owners too. Mr. Patel stated that since he was a board member, he could not provide that information even though he knew because they were staying at his motel.

MS. JOHNSON MADE A MOTION TO GRANT \$5,000 FOR THE GOLDEN KNIGHTS WITH A SECOND BY MS. DIXON, THE BOARD VOTED 6-0 BY VOICE VOTE TO APPROVE.

Vice Chair Ford said with what Golden Knights brought in, an exception for them was needed every year.

Olivia stated Tucka & Trucker Soul Music Festival was a new applicant. Ms. Holt stated that this event would grow and she knew of a festival in South Carolina and the attendance was almost 2,000.

MS. JOHNSON MADE A MOTION TO GRANT \$5,000 FOR THE TUCKA & TRUCKER SOUL MUSIC FESTIVAL WITH A SECOND BY MS. DIXON, THE BOARD VOTED 6-0 BY VOICE VOTE TO APPROVE.

Vice Chair Ford stated the Bob Marley Festival had been with the County for a while and questioned if any representation was at the meeting and there was not. Mr. Patel stated that had never brought bed nights. Ms. Holt stated that if it was funded it would have to be half of the \$1,000 that was granted last year.

MS. JOHNSON MADE A MOTION TO GRANT \$500 FOR THE BOB MARLEY REGGAE FESTIVAL WITH A SECOND BY MS. DIXON, THE BOARD VOTED 6-0 BY VOICE VOTE TO APPROVE.

Vice Chair Ford stated Havana Shade Tobacco had been an applicant for three or more years. She questioned if the Museum had a set amount in the County budget. Olivia stated the art center did

but she did not know if Shade Tobacco Museum did. Ms. Holt asked Mr. Weiss what made an establishment a museum. He answered aquariums or museums that were publicly owned and operated or owned and operated by non-profit organizations but open to the public within the boundaries of the county. He further stated that funding was discretionary.

Ms. Holt asked what the art center was already getting and Olivia stated they received \$5,000 last year. Ms. Holt asked if they become a museum then they may request to be in the budget as the art center was in the budget. Mr. Weiss stated they were a museum and were funded in the category last year. Vice Chair Ford stated she thought it was up to the BOCC because the museum seemed to have a set place in the budget as far as museums were concerned.

Ms. Holt stated the art center was before the BOCC after the TDC had already funded them and they were told they were already funded. Mr. Dubree asked what they were funded last year and Olivia answered \$2,500. Mr. Dubree stated everyone was not equal and should not all be funded the same.

Ms. Holt stated that no criteria were established moving forward. Mr. Dubree said they needed to look at it in terms of how it affected tourism. He stated that it was not an event and should be moved into the County Budget as a museum, not an event. Vice Chair Ford stated she thought TDC needed to go "check it out" for themselves. Ms. Johnson asked if they turned in receipts last year and Olivia said yes.

MS. JOHNSON MADE A MOTION TO GRANT \$2,500 FOR THE SHADE TOBACCO MUSEUM WITH A SECOND BY MS. HOLT, THE BOARD VOTED 6-0 BY VOICE VOTE TO APPROVE.

Vice Chair Ford stated the Gadsden Arts Center had asked for \$8,000 this year. Olivia stated GAC was before the TDC in April and they had talked about the \$5,000 they received last year and in addition to that they were asking for an extra \$3,000 and that was specifically for the visitor's center. Ms. Johnson asked how much they received from the county and Mr. Price said nothing right now.

MS. HOLT MADE A MOTION TO GRANT \$6,000 FOR THE GADSDEN ARTS CENTER WITH A SECOND BY MS. DIXON, THE BOARD VOTED 6-0 BY VOICE VOTE TO APPROVE.

Mr. Price asked if a decision had been made on the Quincy CRA. Ms. Holt said it was not an event. She further stated two years ago the State of Florida and several legislators challenged the CRA saying they were not working with the counties to show where the money was going.

Vice Chair Ford stepped out at 5:25 p.m.

Vice Chair Ford returned at 5:26 p.m.

Vice Chair Ford said one thing most did not understand was CRA dollars were really County dollars and it was designed by the State to bring other resources into the County. It was supposed to be long term and they were supposed to vote for various Commissions to sit on but the city of Quincy decided they would not do that so the commission themselves sit as Commissioners which gave a disadvantage because none were experts in economic development.

Ms. Holt said they were using CRA funds for renovating housing and she told the City of Quincy Commissioners they should apply for CDBG funds for housing renovations not use CRA funds that were meant to benefit everyone.

Mr. Price stated special events were next and there was \$45,000 funded and asked if it was too much. Vice Chair Ford said every community has a signature event and sometimes several events and we don't have an event. She suggested that they put proposals out and let people bid on them and come up with the best event that they could.

Olivia said that was the purpose of the \$24,500 for the event promoter. Mr. Dubree asked if the project manager, that was on the first page of handouts, was an employee that the county was going to hire or a contractor and he was under the impression that was coming out of the special event fund that had already been budgeted and it was listed on the budget twice. He further stated to spend \$24,500 for someone to say what event to run and spend another \$45,000.

Olivia stated the \$24,500 had not been budgeted until after they decided at the last meeting that position was needed in order to have a special event specific for the County and that was why it was included. Olivia stated it would be a contract and marketing would be separate and they were only to do special events. Mr. Patel asked if it was just one event. Olivia answered however many the TDC wanted to put in the contract but then they needed money to do the events as well. Mr. Patel asked why they could get local marketing. Olivia said she suggested the \$24,500 was not in the budget that it would be left for whatever marketing firm was decided to be hired and a part of the requirements was to look for a special event for Quincy and \$20,000 would not have to be used twice.

Ms. Holt said \$24,000 for the budget manager and special events \$45,000 that amount was \$69,000. She further stated for that we could get an event and even someone to supervise and look over the other events that were approved and they could go back and ask for receipts. Vice Chair Ford said if they got a person with a contract they could probably do two events a year and that person could raise money but need money to get started and they could go back to the council if there was something important and it could be invested in but in the meantime things needed to get started.

Mr. Dubree said he had problem investing so heavily into just events for 10 days out of year. He further stated the bed tax did not come from just 10 days of the year but 365 and tourists were in Gadsden County every day. He agreed with a signature event but the everyday travelers were what created an economy, jobs, restaurants, another motel to be built, not just a single event. Vice Chair Ford said other things were going on in Gadsden County such as the Economic Development Council. She stated this was a beginning not an end. She stated if you never invested you would never get anything.

Ms. Dixon said she agreed that nothing was going on in Gadsden County on the weekend where people could come in. At some point, maybe once or twice a year an event was needed to draw people to Gadsden County. She stated we need people to spend their money in Gadsden County and did not offer enough in this County and it was time to wake up.

Vice Chair Ford asked for a motion to approve the position and \$20,000 from last year.

MS. HOLT MADE A MOTION TO APPROVE A PROJECT MANAGER POSITION WITH \$25,000 COMING FROM THIS YEAR AND \$20,000 SET ASIDE FROM LAST YEAR WITH A SECOND BY MS. JOHNSON, THE BOARD VOTED 6-0 BY VOICE VOTE TO APPROVE.

Vice Chair Ford stated to Olivia to watch the dollars.

Ms. Holt stated that on the application should be a place to enter what would be accomplished with the money granted. Each person on the board needed to know what they would be doing.

Mr. Patel left at 5:47 p.m.

Vice Chair Ford asked if the budget had been passed.

Mr. Price said marketing firm left \$30,000 for firm and \$60,000 for marketing plans.

Olivia stated they just did an RFQ and received five proposals from marketing firms. Ms. Holt stated they needed to see what the five proposals were and approve the amount. Before a decision was made, they needed to look at the proposals.

Olivia stated that when she updated the RFQ she pulled from different Counties who hired marketing firms for tourism division and that was the change the RFQ reflected.

Vice Chair Ford stated a ceiling needed to be kept and find the best contract for that amount.

Mr. Weiss said the ordinance stated the TDC would have a proposed budget to the BOCC by the beginning of July and it was now the end of July and now they were talking about the budget coming back to the TDC again before it went to the BOCC. He stated that the BOCC was in the middle of adopting budget workshops. He suggested that if there was a rule it should be followed. Vice Chair Ford said they just approve details and some were left. She wondered if the budget could just be approved how it was even if it wasn't the right numbers. Mr. Weiss answered yes. He told them they could say they wanted to leave flexibility in the budget they could and it could be adjusted later. Mr. Weiss stated he thought everything was covered. All the marketing and events would need to come back to them.

MS. HOLT MADE A MOTION TO RECOMMEND THE BOCC APPROVE THE BUDGET AS AMENDED WITH A SECOND BY MS. JOHNSON, THE BOARD VOTED 5-0 BY VOICE VOTE TO APPROVE.

5. Items of Discussion

No vote items

6. Public Comments

No public comments

MOTION TO ADJOURN

THERE BEING NO FURTHER BUSINESS TO COME BEFORE THE BOARD, THE MEETING WAS DECLARED ADJOURNED AT 5:56 P.M. BY VICE CHAIR FORD.

CAROLYN FORD, Vice Chair
Gadsden County Tourist Development Council

ATTEST:

NICHOLAS THOMAS, Clerk